

Degree Programme in Beauty Care and Cosmetics

DEGREE REQUIREMENTS

The learning outcomes of the core competence modules describe the required competence that the student must achieve in order to complete the degree. The degree requirements include language studies, which are to be completed, according to instructions, as part of the core competence studies. Finnish Students are also required to demonstrate their proficiency in both national languages (Finnish and Swedish) and in English, as part of the core competence of the degree. In addition, Finnish students must obtain the proficiency in the second national language (Swedish or Finnish) required of personnel in the service of public bodies. Apart from the core competence modules, students complete complementary studies to reach the required scope of the degree.

DEGREE REQUIREMENTS REGARDING CORE COMPETENCE

The scope of core competence is 150 credits. The following learning outcomes have been specified for core competence in each module:

1) Expert in Chemistry and Marketing (30 cr)

The objective of the module is to develop skills in evaluating safe use of cosmetics as well as competence in marketing communications in the cosmetics sector.

Having completed the module, students understand and are able to plan marketing communications for a company in the cosmetics sector. They understand the basics of chemistry and are able to link the physical and chemical properties of substances used in cosmetics with their chemical structure. They are able to apply the requirements of European cosmetics legislation to tasks in the sector and keep up with legislative change.

2) Expert in Cosmetics and Business Operations (30 cr)

The objective of the module is to increase competence on the functions of cosmetics and the basics of entrepreneurship.

Having completed the module, students are able to communicate orally and in writing in English as specialists in the cosmetics sector. They are able to improve their professional language skills. The students understand the connection between the ingredients and end product properties of basic hygiene products and ordinary cosmetics. They innovate and plan business operations in the sector while taking profitability aspects into account.

3) International Cosmetics Expert (30 cr)

The objective of the module is to join the knowledge of the cosmetics industry to an international operating environment as well as to combine the shelf life of cosmetics with cosmetics safety.

Having completed the module, students understand special features of the national and international business operating environment of the cosmetics sector. They are able to develop service operations in the sector and understand the principles of business management. They are able to communicate as specialists in the cosmetics sector using the other national language and recognise factors related to the manufacture and shelf life of a cosmetics product.

4) Expert in the Cosmetic Sector in a Work Community (30 cr)

The module will deepen the students' expertise in their own sector.

Students are able to apply for jobs that support their career plan and to act responsibly in national and international positions requiring professional expertise. They have the capacity to develop the activities of the organisation and their own expertise.

5) Expert in Development and Workplace Innovation (30 cr)

The objective of the module is to develop the students' abilities to study individually and in teams, to prepare to carry out research and development work, and to support career development and the creation of a work identity.

At the beginning of their studies students acquire familiarity with the tools required in higher education and the operating methods of development-based learning. After completing the module, students are able to work responsibly both independently and as team members. They are able to assess and develop themselves as learners and are capable of identifying development targets in the workplace.

Students are able to plan, implement and evaluate a project in cooperation with different networks in the workplace. They are able to employ appropriate research methods and the methods of development activities and project work. Students are able to identify creative and innovative solutions for the challenges of workplace development.

Students are able to report the results of their development work using a style of writing characteristic of research. Students are able to plan their studies, development and career with an eye on the development prospects of their own field.

DEGREE REQUIREMENTS REGARDING COMPLEMENTARY COMPETENCE

The rest of the degree (60 cr) consists of elective complementary competence studies.

At Laurea we encourage everyone to take part in voluntary work during their studies. The objective is that everyone develops their professional competences during their studies by participating in voluntary work in a role they choose themselves. You can fit voluntary work into any stage of your studies and gain credits.