

For students studying hospitality management and service design

To support planning and updating personal study plan



Content

- The purpose of these slides is to help you plan both this academic year and your future studies. The slideshow is divided into two sections:
 - Core competence studies and
 - Complementary competence studies.
- The slide series highlights changes and recommendations related to study offerings both at Laurea and outside Laurea.
- Changes in the study units will only affect you if you have not yet completed the study unit.

Shortcuts

Explore the curriculum for complementary competence in your own field of study for the next academic year by clicking here.



Explore Laurea MOOC's by clicking here.



In the Study Search choose "self-paced studies (MOOCs)".

General information about the degree in Hospitality Management

- The Degree Programme in Hospitality Management (210 ECTS credits) consists of the following studies:
 - Core competence studies 160 ECTS credits (compulsory studies)
 - Complementary competence studies 50 ECTS credits (elective studies)
- The curriculum for complementary competence studies is updated annually and the following year's offering is published on 1st September.
- Changes in the study unit selection and study offering are possible.

Core competence studies

- By default, you proceed with core competency studies according to your group's implementations, and there is no need for changes in core competence studies.
- Below are instructions for any adjustments needed in the personal study plan if you are not progressing at the pace of your group



Instructions on PSP change needs

- PSP changes are only necessary for students who have not completed their studies in their own group or at the latest at the pace of the last study unit implementation.
- **An exception to this is the Research and Development Methods study unit**, whose study code will change from the autumn semester 2024 as the objectives have been specified slightly. All students who have not yet completed the study unit by the time of the change will complete it with the new code. In the future, we will make mass editing of PSPs. In mass editing, the new study is submitted to the PSP if you have not yet enrolled for the study unit before. If you have earlier enrolment or the study unit is graded as fail, please note the change yourself.

Changes in compulsory competence studies

Old study unit	New study unit	Last implementation of the old study unit
R0238 Project Management and Communication	YY00BW73 Project Management and Communication	-
R0239 Research and Development Methods	YY00CA30 Research and Development Methods	-
YY00BT40 Research and Development Methods		Study unit implemented with code YYT0BT40 last time in spring semester 2024.

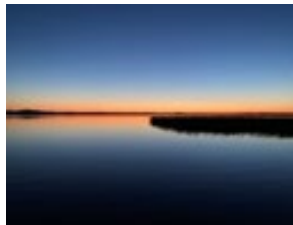
Complementary competence studies

- Instructions
- Changes in the study offering
- Recommendations when studying elsewhere



Specific Hospitality Management related complementary Studies Autumn 2024

- Food and Beverages Culture (5 cr, MOOC)
- The World of Beverages (5 cr)
- Responsible Entrepreneurship in Food Business (5 cr)
- Event safety & security (5 cr)
- Accommodation Business Management (10 cr)
- Roadmap to Future in Tourism (5 op)



Recommendation: Responsible Entrepreneurship in Food Business (5 cr) autumn 2024



Learning outcomes:

- apply the different areas of entrepreneurship in practice in food business
- describe the basics of food production in business
- utilize future thinking in the business development of the food industry

Planned structure of the study unit:

Part 1. Getting started with the ABCs of entrepreneurship –

Business perspective – business visit

Part 2. Food production + responsible (food and beverage production)

Food chain (Demand, supply, logistics, network)

Part 3. Inspirations and stories - company visits

Part 4. Productization and marketing

Part 5. The future in the food industry

Changes made in the complementary competence studies

A9221	Food and Beverages culture			5
TO00BL82	World of Beverage			5
TO00BX21	Responsible Entrepreneurship in Food Business			5
TO00BX31	Accommodation Business Management			10
TO00BX32	Tourism marketing			5
TO00BX33	Special Interest Tourism			5
TO00BX05	Tourism Business at a Destination			5
TO00BX34	Roadmap to Future in Tourism			5
TO00BX35	International tourism project			5
TO00BX18	Event Production Project			10
TO00BN92	Event Design			5
TO00BX27	Sustainability in Events Tourism			5
TO00BU89	Trends and the Future of Events			5
A9235	Event Safety and Security			5
TO00BX26	Business Events (BE) Experiences			5
TO00BX28	Specialisations in Event Production			5

The changes made in the curriculum will be explained in the following slides.

The study units are not implemented all the time in English. You can express your interests by scheduling your studies.

You can check from the curriculum the upcoming study offering and language of instruction.

Once you have made your choices, add your studies to your PSP and schedule your studies.

Add individual studies for your PSP with the code shown in the curriculum.

To add an entire module to your PSP search for a study in your PSP with the module name and select a module with the code mentioned in the curriculum. See one example in the picture below. If some of the study units in the module are already in your PSP, those will not be added. Thus, consider whether adding the whole module or just study units is more suitable to keep your PSP in order.

Curriculum (ops.laurea.fi):

Code	Name		Credits (cr)	2024-2025
CCC224SY-1002	LANGUAGE SKILLS, COMMUNICATION AND INTERNATIONALISATION (Choose 60)	Read more	0 - 60	
CCC224SY-1001	ENTREPRENEURSHIP SKILLS (Choose 15)	Read more	0 - 15	
TO00BT38	Entrepreneurship as a Part of Career		5	
TO00BO15	Activating Entrepreneurship Mindset and Understanding the Ecosystem		5	

Study search when adding studies in the PSP in Pakki:

ENTREPRENEURSHIP SKILLS	Add to basket
15 credits Study module CCC222SY-1001	
ENTREPRENEURSHIP SKILLS	Add to basket
15 credits Study module CCC224SY-1001	

”Innovating Food Services” module renewed

The module (code CCM224SY-1002) includes following study units:

- TOooBL82 The World of Beverages 5 cr (old study unit)
- A9221 Food and Beverages Culture 5 cr (old study unit; implemented in Finnish before, now in English)
- TOooBX21 Responsible Entrepreneurship in Food Business 5 cr

”Tourism Service Developer” module renewed

The module (code CCM224SY-1003) included the following study units:

- TO00BX31 Accomodation Business Management 10 cr
- TO00BX32 Tourism Marketing 5 cr (new version)
- TO00BX33 Special Interest Tourism 5 cr
- TO00BX34 Roadmap to Future in Tourism 5 cr
- TO00BX05 Tourism Business at a Destination 5 cr (old study unit)
- TO00BX35 International Tourism Project 5-10 cr (old study unit)

"Producer of Event Services" module renewed

The module (code **CCM224SY-1004**) includes the following study units:

- TO00BX18 Event Production Project 10 cr (old study unit)
- TO00BN92 Event Design 5 cr (old study unit)
- TO00BX27 Sustainability in Events Tourism 5 cr
- TO00BU89 Trends and the Future of Events 5 cr
- A9235 Event Safety and Security (old study unit)
- TO00BX26 Business events (BE) Experiences
- TO00BX28 Specialisations in Event Production

Similarities between old and new study units

Old study unit	New study unit
TO00BN87 Sustainability in Events	TO00BX27 Sustainability in Events Tourism
A9182 Tourism Marketing	TO00BX32 Tourism Marketing 5 cr

Note that there might be also other similarities between the contents of the new study units and old study units.

Did you notice these studies

- In particular, the module "Other complementary competence" in the curricula for complementary competence may receive new study units even at short notice before the start of enrolment.
- These studies are often offered on a one-off or fixed-term basis.

Discover the studies offered in the "Other Complementary Competences" module by clicking here.



Highlights from studies that arise for the needs of working life

- The studies may also be available in the form of project-based implementations, which always have a working life partner. The scope of a project-based study implementation may differ from that of the studies implemented as a study unit.
- **As an example, TOooBX18 Event Production Project.** In the study, you learn how to develop an event in cooperation with companies. This study unit is mainly implemented during spring semesters.
- Different kind of Projects are often offered, about which you can get more information from the teachers. They can be co-developments with companies that last one day or several months and are added to supplementary studies.

Removed from the curriculum (1/2)

Informed already in the earlier version of this material:

- A9337 /TOooCA53 Discovering Tourism
- A9182 Tourism Marketing (last implementation on spring 2024)
- A9346 Hotel management
- o1473 Business Online Visibility
- TOooBN88 Tourism Destinations Management
- TOooBO34 Tourism Grand Tour

Removed from the curriculum (2/2)

- TOooBN86 Food Tourism
- TOooBX24 Food and Drink Tourism (available still in Finnish)
- A9348 Developing Conference and Congress Servicess into an Experience
- TOooBN90 The Basics of Event Production and Management
- TOooBN91 Event Production (replaced by TOooBX18 Event Production Project)
- A9219 Current Issues and Future Trends in Hospitality Field

Common generic studies

- At Laurea, you have the opportunity to choose studies from other education programs that will advance your own education.
- [The curricula can be viewed here.](#)

Studies from other degree programmes

- You can also choose studies from Laurea's other complementary competence curricula, taking into account the prerequisites.
- You can also choose studies in the core competence of another degree programme as complementary competence, as long as they develop your competence and you fit into the group.
- [The curricula can be viewed here.](#)

3AMK study options

- The 3AMK studies complement Laurea's study offering, so there is no need to separately agree on including them in your PSP if they produce new competence for your degree. However, it is good to discuss your choices of complementary competence studies in PSP discussions with the tutor teacher.
- 3AMK offerings include a wide range of diverse and cross-disciplinary studies, and the study offerings are categorized into ten themes. You can find studies suitable your degree in each theme, depending on your interests.
- For further information visit [3AMK site](#)

CampusOnline study options

Including these studies in your PSP is possible if they produce new competence for your degree. Please consult your tutor lecturer of the suitability if you feel insecure.

[For further information visit CampusOnline](#)

Please note that we would be really happy if you prioritize taking studies either from Laurea or 3AMK offering. In this way, we enable the implementation of study units when the group sizes remain large enough.