

For Business Management Students

To support you when planning and updating your personal study plan



Content

- The purpose of these slides is to help you plan both this academic year and your future studies. The slideshow is divided into two sections:
 - Core competence studies and
 - Complementary competence studies.
- The slide series highlights changes and recommendations related to study offerings both at Laurea and outside Laurea.
- Changes in the study units will only affect you if you have not yet completed the study unit.

Shortcuts

Explore the curriculum for complementary competence in your own field of study for the next academic year by clicking here.



Explore Laurea MOOC's by clicking here.



In the Study Search choose "self-paced studies (MOOCs)".

General information about the degree in Business Management

- The Degree Programme in Business Management (210 ECTS credits) consists of the following studies:
 - Core competence studies 150 ECTS credits (compulsory studies)
 - Complementary competence studies 60 ECTS credits (elective studies)
- The curriculum for complementary competence studies is updated annually and the following year's offering is published on 1st September.
- Changes in the study unit selection and study offering are possible.
- When choosing complementary competence studies, select study units which will support your overall career goals and which complement each other.

Degree structure

210 credits

Core competence

(150 cr; compulsory)

- Business Operations (30 cr)
- Business Development (30 cr)
- Sustainability and Business Analysis (30 cr)
- Expert in Development and Workplace Innovation (15 cr)
- Work placements (15+15 cr)
- Bachelor's thesis (15 cr)

Complementary study paths

(60 cr, elective)

60 ECTS from:

- Digital Business (35 cr)
- Financial Planning and Analysis (30 cr)
- Corporate Finance and Accounting (15 cr)
- Management Information Systems (15 cr)
- Entrepreneurship Skills (20 cr)
- Studies can also be taken e.g. from other BBA curricula, the Finnish business management curriculum, as well as from Campus Online, 3AMK, or other university offerings

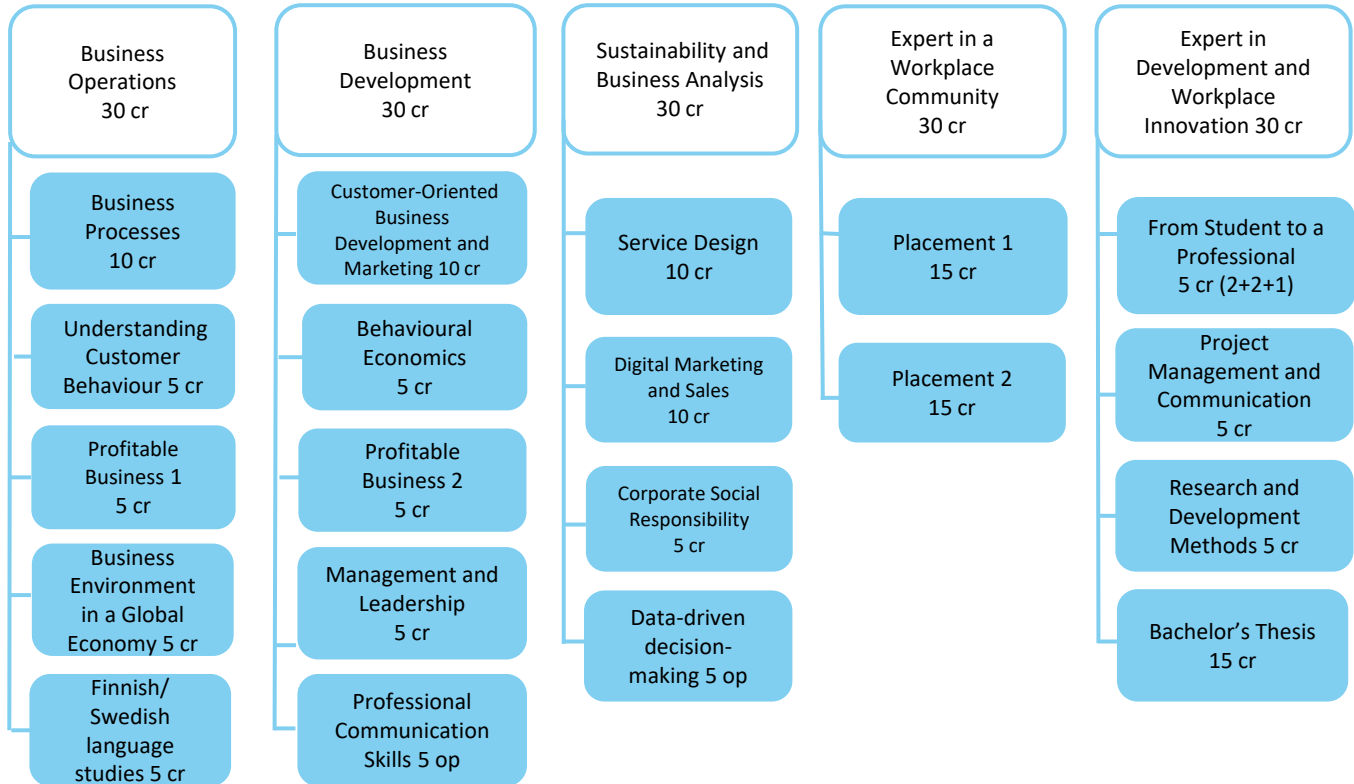
** If you do not complete your studies at the pace of your group, discuss with your teacher tutor the need to change the study unit in your PSP.*

Core competence studies

- Structure of studies
- Instructions on PSP change needs
- Changed compulsory studies



Business Management core competence studies 150 cr



Instructions on PSP change needs

- PSP changes are only necessary for students who have not completed their studies in their own group or at the latest at the pace of the last study unit implementation.
- **An exception to this is the Research and Development Methods study unit**, whose study code will change from the autumn semester 2024 as the objectives have been specified slightly. All students who have not yet completed the study unit by the time of the change will complete it with the new code. In the future, we will make mass editing of PSPs. In mass editing, the new study is submitted to the PSP if you have not yet enrolled for the study unit before. If you have an earlier enrolment or the study unit is graded as fail, please note the change yourself.

Changes in compulsory studies

Informed already earlier:

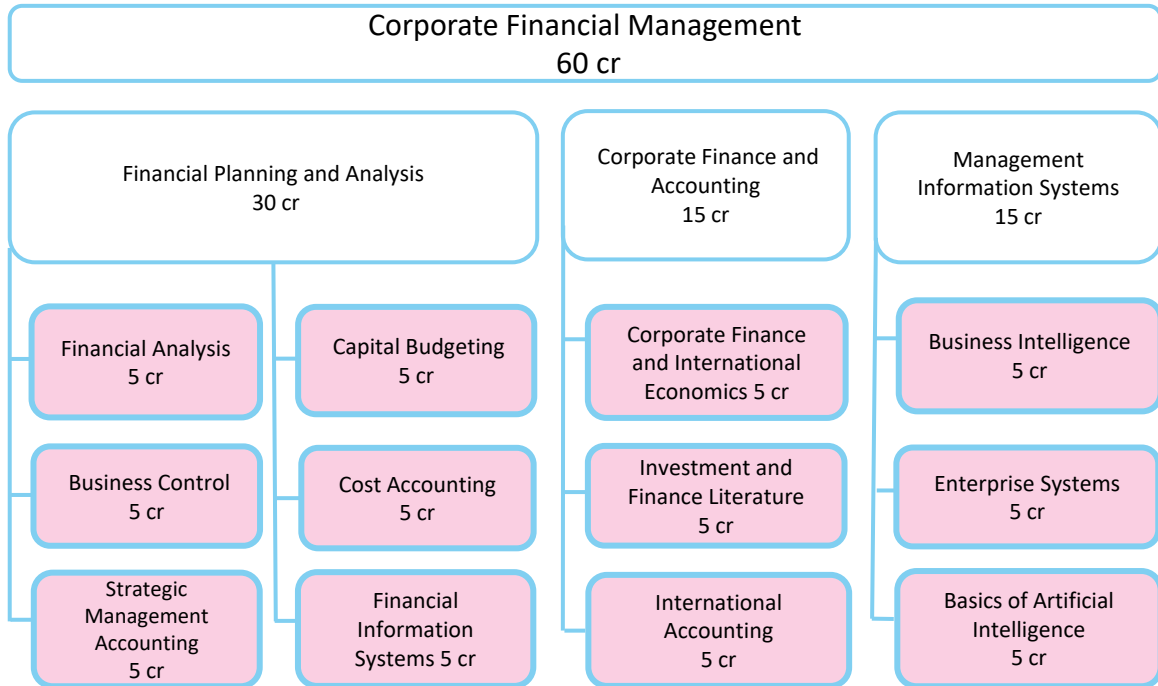
Old study unit	New study unit	Last implementation of the old study unit
A9273/R0013 Swedish for Bachelors of Business Administration	HL00BY88 Svenska för tradenomer	Spring 2024 at Leppävaara campus (available with new study unit code from autumn 2024).
R0218 Digital Service Business and Marketing	HL00BQ81 Digital Marketing and Sales	New study unit offered since Autumn 2022
R0219 Service Business Management	HL00BQ82 Data-driven Decision Making	New study unit offered since Autumn 2022
R0238 Project Management and Communication	YY00BW73 Project Management and Communication	New code since Autumn 2023
R0239 Research and Development Methods	YY00CA30 Research and Development Methods	-
YY00BT40 Research and Development Methods		Study unit will be implemented with code YYT0BT40 for the last time in spring semester 2024.

Complementary competence studies

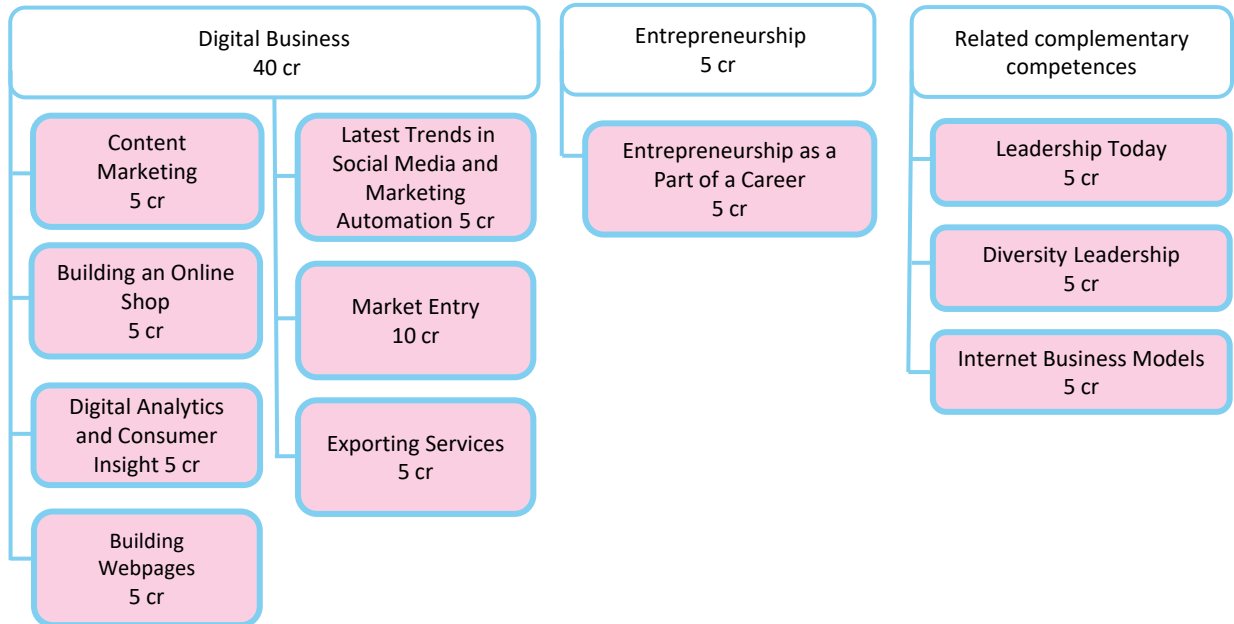
- Instructions
- Changes in the study units
- New study units
- Recommendations



BM complementary competence studies 60 cr (1/2)



BM complementary competence studies 60 cr (2/2)



Studies from the **Management Information Systems** module on the previous slide also complement studies in the **Digital Business** module above

BM generic complementary competence studies 15 cr

Languages, Intercultural competences and Wellbeing



Once you have made your choices, add your studies to your PSP and schedule your studies.

Add individual studies for your PSP with the code shown in the curriculum.

To add an entire module to your PSP search for a study in your PSP with the module name and select a module with the code mentioned in the curriculum. See one example in the picture below. If some of the study units in the module are already in your PSP, those will not be added. Thus, consider whether adding the whole module or just study units is more suitable to keep your PSP in order.

Curriculum (ops.laurea.fi):

Code	Name		Credits (cr)	2024-2025
CCC224SY-1002	LANGUAGE SKILLS, COMMUNICATION AND INTERNATIONALISATION (Choose 60)	Read more	0 - 60	
CCC224SY-1001	ENTREPRENEURSHIP SKILLS (Choose 15)	Read more	0 - 15	
TO00BT58	Entrepreneurship as a Part of Career		5	
TO00BO15	Activating Entrepreneurship Mindset and Understanding the Ecosystem		5	

Study search when adding studies in the PSP in Pakki:

ENTREPRENEURSHIP SKILLS

15 credits Study module CCC222SY-1001

[Add to basket](#)

ENTREPRENEURSHIP SKILLS

15 credits Study module **CCC224SY-1001**

[Add to basket](#)

Implementation frequency of studies

Most complementary competence studies should be offered at least once a year. Check in the study offerings to find out when the study unit you would like to take is being offered and time this in your PSP. Note that some study units may disappear for a period from the offerings.

Study units may be offered as campus-based, blended learning or online implementations. Some study units are offered in several different modes.

Changes in complementary competence studies

Informed already earlier:

Old study unit	New study unit	Last implementation of the old study unit
R0353 Strategic Management Accounting	TO00BZ18 Strategic Management Accounting	The last study unit with the R0353 code was offered in Spring 2023
R0355 Capital Budgeting	TO00BZ19 Capital Budgeting	The last study unit with the R0355 code was offered in Spring 2023
R0344 Business Control (10 cr)	TO00BZ17 Business Control (5 cr)	The new 5 cr study unit is reduced in scope and replaces the old one from Spring 2024

New study units

- In the module ***Financial Planning and Analysis:***
 - R0342 Financial Information Systems (5 cr)
- Module ***Corporate Finance and Accounting*** (can be added to PSP with code CCH224SY-1011):
 - TO00BZ20 Corporate Finance and International Economics (5 cr)
 - R0348 Investment and Finance Literature (5 cr)
 - TO00BZ21 International Accounting (5 cr)

Study units no longer available

- TOooBT66 Advanced Service Design - a Literature Review
- TPooBO16 Hatch – Incubator Program
- TOooBO15 Activating Entrepreneurship Mindset and Understanding the Ecosystem

Informed already earlier:

- Ro3o6 Intercultural Leadership
- Ro428 International Business Strategy
- TOooBU91 Platform Entrepreneurship – Test and Make Money
- TPooBL89 & TPooBM30 HR and Leadership project
- TPooBL90 & TPooBM31 Marketing project

Did you notice these studies

- In particular, the module "Other complementary competences", listed at the end of the curricula for complementary competence, may receive new study units even at short notice before the start of enrolment.
- These studies are often offered on a one-off or fixed-term basis.

[Discover the studies offered in the "Other Complementary Competences" module by clicking here.](#)



Recommended common studies (1/2)

- The common generic studies curricula includes studies related to
 - Entrepreneurial skills
 - Language and communication skills
 - International competence
 - Wellbeing, study skills and impacting in student union
 - Other common skills
- [The curricula can be viewed here.](#)

Recommended common studies (2/2)

Some recommended language studies:

- Roo78 Effective Spoken Communication in English 5 ECTS
- Ro258 Introduction to Finnish Language and Culture 2
- Ro259 Intermediate Finnish
- V1533 Advanced Finnish 5 ECTS
- Roo89 Language and Culture Tandem 5 ECTS

Choosing studies from other degree programmes (1/3)

- You can also choose studies from Laurea's other complementary competence curricula, taking into account the prerequisites: [All the curricula can be viewed here.](#)
- You can also choose studies from the core competence of another degree programme as complementary competence, as long as they develop your competence and there are places left in the group. For example:
 - Studies taken from the BIT (Business Information Technology) programmes will give you deeper competences in IT. Check the prerequisites carefully.
 - Studies from the Hospitality Management and Service Design programme can further your competences in areas such as event marketing.
 - Studies from the Safety, Security and Risk Management programme can provide you with greater insight into corporate risk.

Please note that the SSRM curriculum will be renewed for 2025 and thus changes to this study path are possible.

Choosing studies from other degree programmes (2/3)

- To be able to take other study units in **Security, Safety and Risk Management (SSRM)** one of the following study units must first be completed:
 - HT00BM79 Basics of Corporate Safety, Security and Risk Management
 - **Or:** MOOC TO00BS57 Turvallisuusjohtamisen ja riskienhallinnan perusteet (*offered in Finnish*)
- Further basics studies in SSRM include:
 - HT00BN80 Preparedness (5 ECTS) and
 - HT00BN81 Information and Cyber Security (5 ECTS).

Choosing studies from other degree programmes (3/3)

- Any **BIT (Business Information Technology) study unit** offered in the **first year** is also possible to take as a complementary study. Note that places may be limited on these study units.
 - Ro277 The ICT Environment and Infrastructure 5 cr
 - Ro278 Foundations of Web Development 5 cr
 - Ag288 Fundamentals of Programming 5 cr
 - Ro279 Information Management and Databases 5 cr
 - Ro280 Data Networks and Information Security 5 cr
- **Also possible to take without previous competence in this field:**
 - Ro327 Planning and Implementation of Media Elements 5 cr
 - TOooBU81 Fundamentals of Subscription Economy 2 cr

3AMK study recommendations (1/2)

- The 3AMK studies complement Laurea's study offering, so there is no need to separately agree on including them in your PSP if they produce new competence for your degree. However, it is good to discuss your choices of complementary competence studies in PSP discussions with the tutor teacher.
- 3AMK offerings include a wide range of diverse and cross-disciplinary studies, and the study offerings are categorized into ten themes. You can find studies suitable your degree in each theme, depending on your interests.
- For further information visit [3AMK site](#)

3AMK study recommendations (1/2)

- The study offering for autumn 2024 has not yet been published.
- Thinking about planning the studies to be taken in the future, you might be interested to follow if these study units will be offered in the future (in the study offering in spring semester 2024):
 - Circular Economy and Supply Chain Management (5 ECTS)
 - 10 Days 100 Challenges (10 ECTS) – Do not take this if you have already completed the core competence study unit, Service Design (10 ECTS)
 - Principles of Doing Business in China (5 ECTS)
 - AI in work life (5 ECTS)
 - CERN Bootcamp (10 ECTS)

CampusOnline study recommendations

The following studies complement Laurea's study offering, so there is no need to separately agree on including them in your PSP if they produce new competence for your degree:

- Basics of Lean thinking 5 ECTS
- Basics of Purchasing 5 ECTS
- Brand Management 5 ECTS
- Data-Driven Marketing 5 ECTS
- Diversity and Inclusion in the Workplace 5 ECTS
- Doing Business in Brazil 5 ECTS
- Economics 5 ECTS
- Future Thinking, Trends and Transformations 5 ECTS
- How to become a youtuber? 5 ECTS
- Process mining, RPA and AI

Be sure to check with your personal tutor first if you are unsure about your selection of Campus Online studies.

Study paths

The following describes some study paths in the field of education as tips for study choices.



Corporate Financial Management

Third Semester	• Financial Analysis (5 ECTS) • Financial Information Systems (5 ECTS) • Cost Accounting (5 ECTS)
Fourth Semester	• Business Control (5 ECTS) • Strategic Management Accounting (5 ECTS) • Capital Budgeting (5 ECTS) • Enterprise Systems (5 ECTS) *
Fifth Semester	• Business Intelligence (5 ECTS) * • Corporate Finance and International Economics (5 ECTS) • International Accounting 5 cr

* Also complements studies in the Digital Marketing and Sales learning lane

Digital Marketing and Sales

Third Semester

- Content Marketing (5 ECTS)
- Digital Analytics and Consumer Insight (5 ECTS)

Fourth Semester

- Building an Online Shop (5 ECTS)
- Latest Trends of Social Media Marketing and Automation (5 ECTS)

Fifth Semester

- Building Webpages (5 ECTS)
- Instagram as a Marketing Tool (5 ECTS, CampusOnline)*
- Data-Driven Marketing (5 ECTS, CampusOnline)*

* Check the contents of CampusOnline study units carefully to make sure they don't cover the same ground as study units you have already taken. See also other Laurea studies offered in Finnish for more studies in these subjects.