15.7.2019

Degree Programme in Business Management, Legal Competence

DEGREE REQUIREMENTS

The learning outcomes of the core competence modules describe the required competence that the student must achieve in order to complete the degree. The degree requirements include language studies, which are to be completed, according to instructions, as part of the core competence studies. Finnish Students are also required to demonstrate their proficiency in both national languages (Finnish and Swedish) and in English, as part of the core competence of the degree. In addition, Finnish students must obtain the proficiency in the second national language (Swedish or Finnish) required of personnel in the service of public bodies. Apart from the core competence modules, students complete complementary studies to reach the required scope of the degree.

DEGREE REQUIREMENTS REGARDING CORE COMPETENCE

The scope of core competence is 150 credits. The following learning outcomes have been specified for core competence in each module:

1) **Competence in Business and Entrepreneurship (30 cr)**

During the module, interactive skills and competences in business, entrepreneurship and project work are developed.

After completing the module, students are able to recognise and evaluate opportunities in the business environment, and analyse and assess the prerequisites for successful business. Students know how to act in an entrepreneurial and customer-oriented manner. They are able to work in projects, create networks and engage in cooperation with both Finnish and international partners. Students also achieve the level of competence in the other national language required from public servants.

Developing Competence in Business and Entrepreneurship (30 cr)

The objective of the module is to enable students to identify the needs of customers and develop customer-oriented products, and enhance students' organisational and decision-making competence in the business field.

After completing the module, students are able to launch and implement business activities innovatively and responsibly and can develop products and services in a customer-oriented manner. They are able to generate and utilise financial information to support decision-making, plan and implement marketing activities, and acquire, develop and manage customer relationships. Students are able to assess, develop and manage their own and their organisation's activities as participants and leaders in multicultural work communities and to apply principles of effective communication in English in work-related situations.

2) **Service Business (30 cr)**

During the module student´s competence in service business is strengthened. After completing the module student is able to create value for customers in service business. Student is able to use various tools in service design and digital marketing. Student is able to advance sustainability and responsibility in organizations. Student is able to make business decisions based on data.

3) **Expert in a Work Community (30 cr)**

During the module, students deepen their expertise in their chosen field. They learn how to apply for jobs that support their career plan and to act responsibly in national and international positions requiring

professional expertise. Students develop the capacity to develop the activities of the organisation and their own expertise.

4) **Expert in Development and Workplace Innovation (30 cr)**

The objective of the module is to develop the students' abilities to study individually and in teams, to prepare to carry out research and development work, and to support career development and the creation of a work identity.

At the beginning of their studies students acquire familiarity with the tools required in higher education and the operating methods of development-based learning. After completing the module, students are able to work responsibly both independently and as team members. They are able to assess and develop themselves as learners and are capable of identifying development targets in the workplace.

Students are able to plan, implement and evaluate a project in cooperation with different networks in the workplace. They are able to employ appropriate research methods and the methods of development activities and project work. Students are able to identify creative and innovative solutions for the challenges of workplace development.

Students are able to report the results of their development work using a style of writing characteristic of research. Students are able to plan their studies, development and career with an eye on the development prospects of their own field.

DEGREE REQUIREMENTS REGARDING COMPLEMENTARY COMPETENCE

The rest of the degree (60 cr) consists of complementary competence studies in legal competence:

1) **Competence in Public Law (30 cr)**

The core of the competence created in the module consists of identifying the structures of the judicial system and applying them in various work-related situations.

After completing the module, students are able to list the basic principles of the Finnish judicial system. Students can define the fundamentals of both European law and constitutional law and apply the norms of tax law and administrative and municipal law. Students are able to apply the norms of labour law, the collective agreements system and the law on public service. Students are familiar with the fundamentals of judicial procedure and criminal law. In addition, students achieve the level of Swedish language competence required from public servants.

2) **Competence in Private Law (30 cr)**

Applying the principles of private law in practical work-related situations is located at the core of the competence produced by the module.

After completing the module, students are able to apply the norms of company law and commercial law in their work. Students are familiar with the basics of family and inheritance law. They are capable of solving situations associated with debt collection and insolvency in their work and are able to critically obtain and apply legal information from reliable sources. Students have a command of English of the level required from individuals working in the sector.

Voluntary Work as Part of Education

At Laurea we encourage everyone to take part in voluntary work during their studies. The objective is that everyone develops their professional competences during their studies by participating in voluntary work in a role they choose themselves. You can fit voluntary work into any stage of your studies and gain credits.